

2026 SPONSORSHIP & MARKETING GUIDE



MAY 1-3, 2026 | MOULTRIE, GA
[RECXOUTDOORS.COM](https://recxoutdoors.com)

WHY SPONSOR RECX?

RecX is the Southeast's premier outdoor recreational expo bringing together thousands of adventure seekers, families, and outdoor brands for a full weekend of excitement

Sponsoring RecX places your business in front of highly engaged, regional customers and helps drive local tourism and economic impact



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$50,000

PLATINUM SPONSOR - \$20,000

GOLD SPONSOR - \$10,000

SILVER SPONSOR - \$7,500

FRIEND - \$4,999 AND UNDER

Please contact us at recx@recxoutdoors.com to learn more about the benefits of sponsoring The RecX Outdoor Recreational Expo

TITLE SPONSOR

\$50,000

- Exclusive “Presented by [Your Company]” branding on all event materials
- Premium logo placement on:
 - RecX website with link to company site
 - Stage areas at event
 - Expo Show Guide to include logo and full page ad
 - RecX merchandise such as volunteer tee shirt and exhibitor lanyards
 - Press releases
 - Pre-event promotional rack cards and promotional mailers
 - Complimentary ad space on Map Your Show with a link to your company website
 - Digital billboard on RecX ads the week leading up to the event
- Opportunity to place custom signage at multiple premier venue locations
 - Up to 5 banners outside and throughout the Expo grounds
 - Yard directional signs - parking, first aid, info booth, entrances
- First choice of up to 2 outdoor exhibit locations + one indoor 20’x20’ booth
- 10 VIP passes which grant access to VIP parking and the exhibitor lounge at the Expo
- 10 General Admission tickets to the Expo
- 5 Complimentary tickets to the welcome dinner on Thursday, April 30, 2026
- Complimentary 3 night accommodations in Moultrie (2 room maximum)
- Speaking opportunities (by company representative or event Emcees)
 - Includes man on the street, social highlights, kick off remarks by Emcee, possible live news coverage at event, radio and news scripts and social media pre-event
- Monthly sponsor spotlight on RecX social media pages (Instagram, Facebook, TikTok) pre - event and guaranteed credits / tags in any shared photo assets by RecX during and post event
- Option to give away branded merch at the main event entry (koozies, tees, hats, keychains, etc.)

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PLATINUM SPONSOR

\$20,000

- Logo on premier promotional materials and signage
- Complimentary premium outdoor or indoor exhibitor location (10'x20')
- Up to 3 banners displayed on Expo grounds
- Logo placement on:
 - RecX website
 - Expo Show Guide to include logo and 1/2 page ad
 - RecX volunteer tee shirt
 - Press releases
 - Pre-event promotional rack cards and promotional mailers
- Monthly sponsor spotlight on RecX social media pages (Instagram, Facebook, TikTok) pre - event and guaranteed credits / tags in any shared photo assets by RecX during and post event
- 6 VIP passes which grant access to VIP parking and the exhibitor lounge at the Expo
- 4 General Admission tickets to the Expo
- Speaking opportunities (by company representative or event Emcees)
 - Includes man on the street, social highlights, kick off remarks by Emcee, possible live news coverage at event, radio and news scripts and social media pre-event

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GOLD SPONSOR

\$10,000

- Logo placement on:
 - RecX website
 - Expo Show Guide
 - RecX volunteer tee shirt
 - Press releases
 - Pre-event promotional rack cards and promotional mailers
- Up to 1 banner displayed on Expo grounds
- Complimentary premium outdoor or indoor exhibitor location (10'x10')
- 4 VIP passes which grant access to VIP parking and the exhibitor lounge at the Expo
- 2 General Admission tickets to the Expo
- Sponsor spotlight on RecX social media pages during the month of April, 2026 (Instagram, Facebook, TikTok), and guaranteed credits / tags in any shared photo assets by RecX during and post event
- Speaking opportunities (by company representative or event Emcees)
 - Includes man on the street, social highlights, kick off remarks by Emcee

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SILVER SPONSOR

\$10,000

- Logo placement on:
 - Sponsor banner at the event
 - RecX website
 - Expo Show Guide
 - Pre-event promotional rack cards and promotional mailers
- Complimentary premium outdoor or indoor exhibitor location (10'x10')
- 2 VIP passes which grant access to VIP parking and the exhibitor lounge at the Expo
- Mention in the event recap + thank you signage + 1 social post pre-event on RecX social media pages (Instagram, Facebook, TikTok)
- Speaking opportunities (by company representative or event Emcees)
 - Includes man on the street, social highlights, kick off remarks by Emcee

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FRIEND \$4,999 AND UNDER

- “Friends of RecX” placement on RecX website
- 4 General Admission tickets to the Expo

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OTHER SPONSORSHIP OPPORTUNITIES

WELCOME DINNER - \$15,000

- Step and repeat with logo for photo opp at dinner
- Promotional reels/images on screens at the event- provided by sponsor
- Company representatives/ Emcee provide remarks at event
- Promotional materials at each table
- Branded paper napkins
- Reserved table for 10 guests at dinner
- 5 General Admission tickets to the Expo

BEER GARDEN TITLE - \$10,000

- Area signage
- Branded logo on all wristbands for entry
- Step and repeat located in the beer garden area
- DJ/musician with promotional script
- Branded napkins
- Opportunity to give away branded merch (koozies, tees, hats, etc.)

VIP (EXHIBITOR LOUNGE) - \$5,000

- Area signage
- Branded logo on all wristbands for entry
- Branded napkins
- Opportunity to give away branded merch (koozies, tees, hats, etc.)

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OTHER SPONSORSHIP OPPORTUNITIES

FOOD COURT - \$5,000

- Area signage
- Branded logo on all wristbands for entry
- Branded napkins
- Opportunity to give away branded merch (koozies, tees, hats, etc.)

TICKET TITLE - \$5,000

- Logo on every entry ticket for RecX
- Logo on the ticketing website with link to company website

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OTHER SPONSORSHIP OPPORTUNITIES

BUILDING SPONSOR - \$5,000 PER LOCATION

- **Ag Building 1**
 - Exclusive naming rights for one of our event zones or buildings (e.g., “Presented by...”)
 - Premium logo placement inside and outside of sponsored area
 - Website and social media mention
 - 4 VIP passes which grant access to VIP parking and the exhibitor lounge at the Expo + 1 indoor vendor booth of sponsored building
- **Ag Building 2**
 - Exclusive naming rights for one of our event zones or buildings (e.g., “Presented by...”)
 - Premium logo placement inside and outside of sponsored area
 - Website and social media mention
 - 4 VIP passes which grant access to VIP parking and the exhibitor lounge at the Expo + 1 indoor vendor booth of sponsored building
- **Friends and Family Building**
 - Exclusive naming rights for one of our event zones or buildings (e.g., “Presented by...”)
 - Premium logo placement inside and outside of sponsored area
 - Website and social media mention
 - 4 VIP passes which grant access to VIP parking and the exhibitor lounge at the Expo + 1 indoor vendor booth of sponsored building

ENTERTAINMENT SPONSOR - \$3,000

- On-stage recognition during all live performances
- Banner placement near performance area
- Logo featured in the event schedule and entertainment lineup
- 2 VIP passes which grant access to VIP parking and the exhibitor lounge at the Expo

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OTHER SPONSORSHIP OPPORTUNITIES

SANITATION - \$2,500 PER LOCATION

- Exclusive signage on sanitation stations (handwashing & restrooms)
- Recognition on the event map and RecX website
- 4 General Admission tickets to the Expo

WEB + AD BANNERS - \$1,500

- Your branded banner (provided by sponsor) displayed in high-traffic zones of event
- Logo included on digital ads on the event landing page and web banners on Map Your Show and RecX websites
- 2 General Admission tickets to the Expo

MAP YOUR SHOW - \$1,200

- Logo featured on the printed and digital event map on Map Your Show and RecX websites
- Logo linked in the interactive “Map Your Show” feature
- Company name and website linked in the attendee email blast
- 2 General Admission tickets to the Expo

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LOOKING FOR SOMETHING DIFFERENT?

From outdoor lounges and hydration stations to charging zones or branded experiences, let's build a custom sponsorship tailored to you that leaves a lasting impression and drives real engagement!





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WEBSITE
www.recxoutdoors.com



FACEBOOK
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